

La Vaughn Moberly Collection, 1906-2000

**Ontario City Library
Robert E. Ellingwood Model
Colony History Room**



Ontario, California

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Processed by: George May, LaVera Miller, Joanne Boyajian

Date Completed: August 2008

Descriptive Summary

Title

La Vaughn Moberly Collection, 1906-2000

Creator

La Vaughn Moberly

Extent

Number of containers: 2

Linear feet: 3

Abstract

Lena LaVaughn Gordon Moberly was born on the day of the San Francisco earthquake, April 18, 1906 in St. Joseph, Missouri. She received a teaching credential in Iowa and moved to Ontario with her parents in 1926. As teaching positions were very scarce, she enrolled in Mrs. Kate Sanford's School of Cosmetology and received one of the first licenses issued by the California State Board of Cosmetology in 1928. She owned salons in Pomona and Northern California and worked at salons in Ontario and Claremont.

LaVaughn was very involved in community clubs and worked to further the profession of cosmetology by teaching and lecturing. She was past president of the Pomona Valley Coiffeur Guild, the Business and Professional Women's Club, and the Lois Le Baron Avery Toastmistress Club.

In 1948 she submitted the winning slogan for the annual Ontario All States Picnic: "Hi, Neighbor." She won again in 1964 submitting "Ontario – Gateway to the Inland Empire" in the contest sponsored by the Chamber of Commerce. In 1955, she married longtime Pomona barber Melvin "Mobe" Moberly. In 1983, she donated this collection to the Model Colony Room. Several of the artifacts (manicure table, facial chair, hair dressing tools and supplies) were donated to the Chaffey Communities Cultural Center, now the Cooper Museum in Upland. LaVaughn died on March 4, 2000 in Pomona. An oral history of her life is on file in the Model Colony Reading Room

Administrative Information

Access

Collection is open for research during the operating hours of the Robert E. Ellingwood Model Colony History Room, or by appointment.

Preferred Citation

La Vaughn Moberly Collection, 1906-2000. Robert E. Ellingwood Model Colony History Room, Ontario City Library.]

Acquisitions Information

This collection of photographs, clippings, cards, correspondence, diplomas and other memorabilia documenting her life in Ontario was donated to the Model Colony Room by La Vaughn Moberly on June 23, 1992.

Processing Information

George May, LaVera Miller, Joanne Boyajian

Container List

Folder

- 1 Biographical – her obituary, wedding news clippings (first in 1927 and second in 1955), second wedding photos, clippings of vacations taken and 25th wedding anniversary in 1980. Portrait of LaVaughn 1936
- 2 Gordon Family - Anna Gordon-mother:
 - 2 photos dated 1906 (year LaVaughn was born) and 1930
 - Funeral memorial booklet with 3 newspaper obituaries and
 - Funeral brochure inside dated March 25, 1954
 - Scrapbook pages of news clippings from 1929-1949
- 3 Gordon Family - Lawrence Alonzo Gordon-father:
 - Letters from Santa Fe Railroad dated June 1901 re: his
 - Seniority with the company
 - Letters from Standard Oil Company dated May-June 1918 re:
 - Letters of reference
 - Various recipes on Santa Fe letterhead for horse remedies
 - California deer and angling licenses from 1940 and 1943
 - California driver's license dated 1926
 - Funeral memorial booklet with white casket ribbon March 17, 1950
- 4 Gordon Family – James-brother:
 - James managed the Orange Hotel in Ontario in the 1950's.
 - Photo of James and Harry dated 1906
 - Undated photo of James circa 1920's
 - Undated photo of James, wife Rose, son Henry circa 1940's
 - Dr. Harry Gordon-brother: owner of Taylor's Garage (Arrow Hwy and Archibald) during 1920's and 1930's. Later a Chiropractor in Los Angeles.
 - Wedding announcement dated 1922-Harry and Elizabeth Ross
 - Photo of Harry dated 1924
 - Photo taken for chiropractic license dated 1927
 - Membership cards for the Pastime Social Club of Ontario Dated 1927 and the Cucamonga Service Club dated 1928
 - Metal business card
 - Funeral memorial booklet dated Sept. 24, 1954
- 5 Melvin "Mobe" Moberly –La Vaughn's second husband: photos,
 - Misc. service cards, American Legion newspaper
 - Dated 1981, 1982

- 3 photos of charter party for Chino Optimists Club 1949
- 6 La Vaughn's diplomas and certificates from school and first
Marriage dated 1919-1979
- 7 Career as cosmetologist: photos, clippings, cards and licenses
From 1945-1990's
- 8 Christmas cards sent to/from LaVaughn-1940's-1970's including
Cards from Jerene Appleby Harnish from 1954-1974
- 9 Memorial brochures from funerals attended; thank you and
Sympathy cards sent to LaVaughn for attending including
One dated Aug. 1963 from President and Mrs. John F.
Kennedy (death of son Patrick)
- 10 Correspondence from 1928-1982 (including 2 letters dated 1934 and
1940 apparently signed by J. Edgar Hoover)
- 11 Poems and other writings written by LaVaughn
- 12 Church and hospital invitations
- 13 Slogan winner – 1948 All State's Picnic, "Hi Neighbor", and 1964
"Ontario – Gateway to the Inland Empire"; 1959 photos of picnic
And button from 1948 picnic with Anna Gordon's name on it
- 14 Toastmistress materials and photos 1959-1961
- 15 Pages from 1900 magazine
- 16 Misc. brochures; Sunshine Magazines; Yukon Territory telephone
Book-1961; 1988 World Series program
- 17 "My Graduation Days" – album presented to
LaVaughn upon high school graduation-1926
- 18 World War II ration books, stamps and tokens
- 19 BPWC-Business & Professional Women's Club – LaVaughn as
President – 1958
- 20 BPWC photos – 1950's-1961
- 21 BPWC-history of club, symbols, text of 1950 broadcast
- 22 BPWC cards, correspondence 1957-83
- 23 Calif. Woman magazine-3 issues from 1959-61
- 24 Misc. correspondence-CHS Tiger Band, Euclid Ave. Assn-1950's
- 25 Misc. photos:
Warene Harris-Orange Hotel organist –c. 1940's
Torley's Market-Johnson Bros. 416 E. Holt-1920's
Ray Ford's gas station Cucamonga 1930's
Taylor's Garage Cucamonga-late 1930's
1947 Guasti train wreck
Helen & Jack Martin-owners of Brown Ambulance Service
Snow at Chaffey High School – 1937?

Ontario Motor Speedway construction – 1968?

Manual Sagasta Jr. 1967

- 26 Book, "The Ship of Joy" by Holman Day, c. 1931 and oval print, In aqua frame, "they also serve" c. 1917
- 27 Misc. ephemera: business cards from local business
Orange stamp book from Torley's; \$5 bill printed with 1st National Bank of Ontario; napkins, coasters from local Restaurants; Bamboo Chop Suey Café business card (LaVaughn and Mobe ate the last meal prepared before the Owner was sent to the Internment camps-1948); 2 tickets From OMS inaugural race Sept 6. 1970; signed note card From Millard Sheets; Roosevelt campaign button; temperature plaque from Alta Loma Supply Store c. 1940's

Box 2

Folder

- 1 Portrait c. 1920's of Forrest "Jack" Chisholm, Ontario Power & Light employee
- 2 Photos of President Reagan and other political mailings of interest To LaVaughn 1950's to 1970's
- 3 Obituary clippings
- 4 Misc. newspaper clippings
- 5 BPWC clippings – 1959
- 6 BPWC clippings – 1957, 1960, 1970
- 7 BPWC clippings – 1961
- 8 BPWC clippings – 1963
- 9 BPWC clippings – 1964
- 10 BPWC clippings – 1965-1968